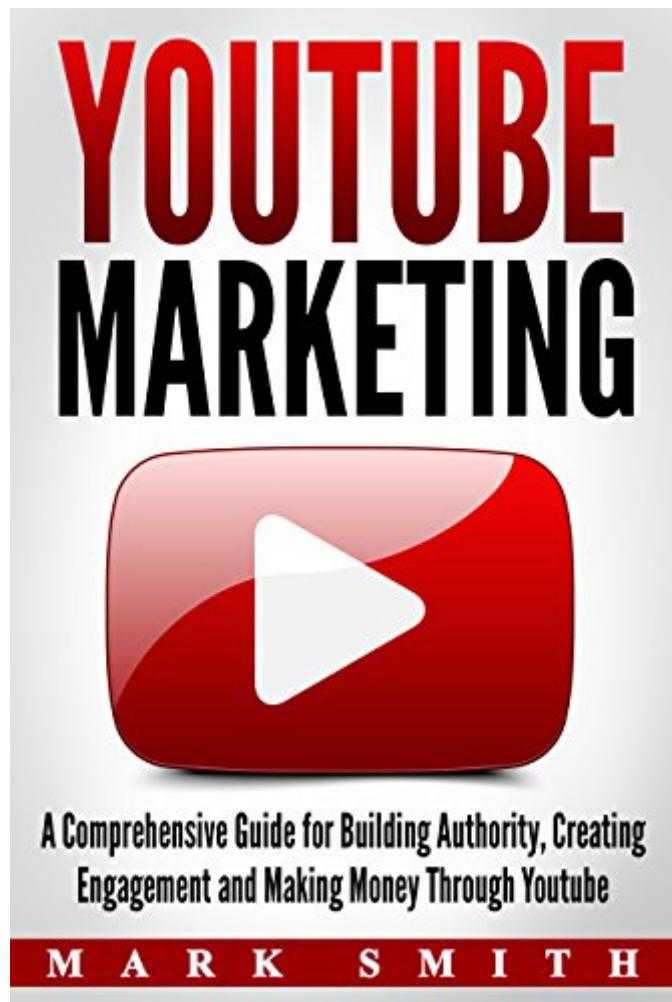


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# **YouTube Marketing: A Comprehensive Guide For Building Authority, Creating Engagement And Making Money Through Youtube (Facebook Marketing, Instagram Marketing 3)**





## Synopsis

Create Amazing Business Opportunities and Reach More Followers with the Power of Youtube! While there are a lot of great places to market your business, none are as successful as YouTube. It provides you a platform for making videos, which can be a great way to connect and provide benefits to your customers. No matter what kind of product you are working with, creating your own YouTube channel and making it part of the mix will make a big difference in how successful you are. This book is going to take some time to talk about some of the things that you need to know to get started with marketing on YouTube. Some of the things that we will discuss in this book about marketing on YouTube include: Getting started with YouTube Doing your first video Understanding your audience Providing value to the audience Tips and strategies for your channel How to use a conversion video to upsell your product Promoting your videos Creating your own AdWords campaign Using YouTube Analytics to track your performance YouTube is one of the best platforms to use when it comes to marketing your company. It allows you to become really creative and come up with a way to form meaningful relationships with your customers. When you are ready to give YouTube marketing a try, make sure to check out this book to help you get started!

## Book Information

File Size: 1063 KB

Print Length: 58 pages

Simultaneous Device Usage: Unlimited

Publication Date: August 28, 2017

Sold by: Digital Services LLC

Language: English

ASIN: B0756WWNQP

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #64,429 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #2 in Kindle Store > Kindle eBooks > Nonfiction > Science > Mathematics > Geometry & Topology > Algebraic Geometry #7 in Books > Science & Math > Mathematics > Geometry & Topology > Algebraic

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